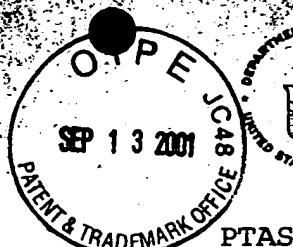


JANUARY 12, 2001



UNILEVER PATENT DEPARTMENT  
MILTON L. HONIG  
45 RIVER ROAD  
EDGEWATER, NEW JERSEY 07020

UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
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\*101519637A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
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THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 11/03/2000

REEL/FRAME: 011229/0426  
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:  
HAGE, RONALD

DOC DATE: 09/05/2000

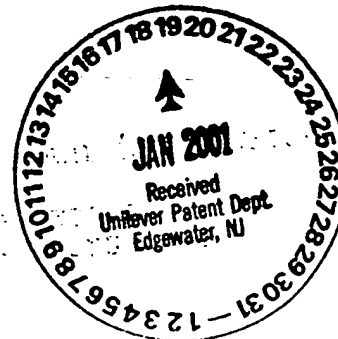
ASSIGNOR:  
VEERMAN, SIMON MARINUS

DOC DATE: 09/05/2000

ASSIGNEE:  
UNILEVER HOME & PERSONAL CARE USA,  
DIVISION OF CONOPCO, INC.  
33 BENEDICT PLACE  
GREENWICH, CONNECTICUT 06830

SERIAL NUMBER: 09650134  
PATENT NUMBER:

FILING DATE: 08/29/2000  
ISSUE DATE:



011229/0426 PAGE 2

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT DIVISION  
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11-15-2000

2-0187-UNI; C4007(C)

RECORDATION FORM COVER SHEET  
PATENTS ONLYDEPARTMENT OF COMMERCE  
TRADEMARK OFFICE

To the Honorable Commissioner of Patents and Trademarks

101519637

Documents or copy thereof.

## 1. NAME OF CONVEYING PARTY(IES)

Ronald HAGE  
Simon Marinus VEERMANADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?  
YES [ ] NO [XX]

## 2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

NAME: Unilever Home &amp; Personal Care USA, Division of Conopco, Inc.

STREET ADDRESS: 33 Benedict Place

CITY: Greenwich

STATE: CT

ZIP: 06830

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?  
YES [ ] NO [XX]

## 3. NATURE OF CONVEYANCE:

☒ ASSIGNMENT [ ] SECURITY AGREEMENT [ ] MERGER [ ] CHANGE OF NAME [ ] OTHER  
EXECUTION DATE: September 5, 2000

## 4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 09/650,134 FILED: August 29, 2000

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): 09/650,134

B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [ ] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:  
UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

## 6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 [ ] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT  
[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

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## 9. STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS  
A TRUE COPY OF THE ORIGINAL DOCUMENT.  
MILTON L. HONIG, ATTORNEY FOR APPLICANT(S)  
REGISTRATION NO. 28,617

NOV - 3

  
October 30, 2000  
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP. 4/94)

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ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND  
BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

11/14/2000 AMVED1 00000168 121155 09650134

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40.00 CH

ASSIGNMENT

C4007 (C) / US

WHEREAS, I/WE,

Ronald HAGE  
c/o Unilever Research Vlaardingen, Olivier van Noortlaan 120,  
3133 AT Vlaardingen, Netherlands

Simon Marinus VEERMAN  
c/o Unilever Research Vlaardingen, Olivier van Noortlaan 120,  
3133 AT Vlaardingen, Netherlands

have invented certain improvements in:

COMPOSITION AND METHOD FOR BLEACHING A SUBSTRATE

(bearing Attorney's Docket Number: C4007 (C), which is found in

[Check and complete (a), (b) or (c)]

(a) \_\_\_\_\_ U.S. patent application executed on \_\_\_\_\_

(b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 09/650 134 filed on Aug. 29, 2000

(c) \_\_\_\_\_ International Application No. PCT/ \_\_\_\_\_ / \_\_\_\_\_

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK, having a principal place of business at 33 BENEDICT PLACE, GREENWICH, CONNECTICUT 06830, USA desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said UNILEVER HOME & PERSONAL CARE USA,

**DIVISION OF CONOPCO, INC., as the ASSIGNEE of the entire right, title and interest in and to the same.**

**AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE, USA, DIVISION OF CONOPCO, INC., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.**

In witness whereof, I/we have hereunto set my/our hand

Dated: Sept 05 - 2000 (1) Ronald Hage  
Inventor - Ronald HAGE

Dated: Sept 05 - 2000 (2) Simon Veerman  
Inventor - Simon Marinus VEERMAN



Seen by me, Frank Evert Roos, civil law notary in Rotterdam, the Netherlands, for  
legalisation of the signatures placed on the attached document of:

- Mr Ronald Hage, residing at Van 't Hoffstraat 16A, 2313 SP Leiden;
- Mr Simon Marinus Veerman, residing at Zadkinerkade 2, 2907 MB Capelle  
a/d IJssel, the Netherlands.

Rotterdam, 8 September 2000



## APOSTILLE

(Convention de La Haye du 5 Octobre 1961)

1. Country: The NETHERLANDS

This public document

2. has been signed by mr F.E.

Roos

3. acting in the capacity of

notary

4. bears the stamp of

mr F.E. Roos

Certified

5. at ROTTERDAM

6. on 08/09/2000

7. by the clerk of the District Court

(Griffier van de Arrondissementsrechtbank)

N° 100021

Stamp:

10. Signature: